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**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

The categories that were used the most were Film/Movie, Music, Technology and Theater. Technology stood out because this category had the highest cancelations as well. The sub-categories were in different music genres, plays and new technology. During the month of December there was a significant loss in usage of Kick Starter program, along with steady fails. The data did not produce many outliers.

**What are some limitations of this dataset?**

This data set could have been larger. In the tables/charts there is possible data missing, more in the sub-category where numbers are not showing up in the table/chart. The currency from other countries, this could be a slight step back.

**What are some other possible tables and/or graphs that we could create?**

The average amount per backer could have been added in to see which categories received more funding. Possibly add a scatter plot to see the differences between the more funded categories and others. I do like the bar and line graphs along with the pivot tables for easy reading.